

WAY OUT WEST: *Fine Printing and the Cultural History of the Book in California*
SCHEDULE OF EVENTS

Note: With the exception of Robert Bringhurst's keynote address,
all Thursday-Friday talks and panels are located at
The World Affairs Council, 312 Sutter Street, Suite 200, San Francisco, CA

Thursday-Friday

All Day **The Book Shop of California**
The Book Club of California
312 Sutter Street, Suite 500, San Francisco

A pop-up bookstore featuring works by the presses and printers featured
in the Symposium.

Thursday

11 am-1 pm **Registration**
The World Affairs Council
312 Sutter Street, Suite 200, San Francisco

1:15 pm **Welcome**
Anne W. Smith & Curtiss Taylor, Centennial Co-Chairs
Peter Rutledge Koch, WAY OUT WEST Symposium Program Chair

1:30-2:45 pm ***Collectors Forum***
Wally Jansen
Book Club of California Board of Directors
San Mateo, CA

David Miller Parker
Valley Village, CA

J.S. Zil
Book Club of California Board of Directors
Sacramento, CA

3-3:25 pm ***Men and Women Over 25: California Edition***
Kitty Maryatt
Director, Scripps College Press
Claremont, CA

3:30-3:55 pm ***The Education of the California Printer: 1912-2012***
Laura Sorvetti
Library Assistant, Special Collections & University Archives, Kennedy
Library, Cal Poly, San Luis Obispo

San Luis Obispo, CA

- 4-4:25 pm *The Indefatigable, Irrepressible Albert "Mickey" Bender*
Ann Harlow
Kensington, CA
- 4:30-4:55 pm *Richard Dillon: Bookman's Bookman and Historian's Historian*
Will Bagley
Salt Lake City, UT
- 5-6 pm **Informal Reception**
The Book Club of California
312 Sutter Street, Suite 500, San Francisco, CA
- 7-10 pm *Taste of California Gala Dinner*
The City Club of San Francisco
155 Sansome Street, San Francisco, CA

Friday

- 8:30-11:30 am **Registration**
The World Affairs Council
312 Sutter Street, Suite 200, San Francisco
- 9-9:25 am *The Book Club of California's First Book: Robert E. Cowan's Bibliography of California and the Pacific West*
Gary Kurutz
Former Director, Special Collections, California State Library
Sacramento, CA
- 9:30-9:55 am *In the Shadow of Zamorano: José de la Rosa and the Evolution of Printing in Alta California*
Charles N. Johnson
Librarian, Museum of Ventura County
Ojai, CA
- 10-10:25 am *The Future is Already Here: Teaching Book Arts in the 21st Century*
Harry Reese
Professor, Department of Art; Associate Dean, College of Creative Studies
University of California, Santa Barbara
Santa Barbara, CA
- 10:30-10:55 am *Ninja Press: Moving the Los Angeles Tradition of Fine Printing Forward in the 21st Century*
Carolee Campbell
Proprietor, Ninja Press

Sherman Oaks, CA

11:30-12 pm

Networking Reception

The Commonwealth Club
595 Market Street, San Francisco, CA

12-1 pm

Keynote Address: *What the Ink Sings to the Paper*

The Commonwealth Club
595 Market Street, San Francisco, CA

Robert Bringhurst

Poet and Author of *The Elements of Typographic Style*
Vancouver, British Columbia, Canada

1-2 pm

No-Host "Lunch-Arounds"

Various locations in downtown San Francisco
Sign up at Registration

2:15-2:40 pm

The Legacies of the Grabhorn Press and the Arion Press

Andrew Hoyem
Publisher, Arion Press
San Francisco, CA

2:45-3:10 pm

Bookbinding in San Francisco, 1849-Present

Tim James
President, American Bookbinders Museum & Proprietor, Taurus
Bookbindery
San Francisco, CA

3:15-3:40 pm

Saul Marks, Grant Dahlstrom, Ward Ritchie & The End of an Era

Patrick Reagh
Proprietor, Patrick Reagh Printers
Sebastopol, CA

3:45-4:10 pm

Welcome to the Bookcase! The Fundraiser Cookbook in California

Liz Pollack
The Cook's Bookcase
Santa Cruz, CA

4:15-4:40 pm

John Henry Nash: Printer and Paradox

Jonathan Clark
Printer & Founder, The Artichoke Press
Mountain View, CA

4:45-6 pm

The Santa Cruz Tradition

Matt Cohen-Moderator
Book Artist, Matt Cohen Editions/C & C Press

Santa Cruz, CA

Felicia Rice
Printer/Book Artist, Moving Parts Press
Santa Cruz, CA

Gary Young
Editor, Greenhouse Review Press; Director, Cowell Press
Santa Cruz, CA

6:30-7:30 pm

**Reception and Publication Party for Book Club of California
Publication #230,
*Paul Frenzeny's Chinatown Sketches***
The California Historical Society
678 Mission Street, San Francisco, CA

This event is free and open to the public

7:30-9 pm

No-Host "Dine-Arounds"
Various locations in downtown San Francisco
Sign up at Registration

Saturday

9 am-12 pm

Boat Ride on the Bay, Aboard the USS Potomac
Pier E, Ferry Building, San Francisco
Board at 9 am; Boat will depart at 9:30 am sharp and disembark in Sausalito at 11:50 am

Boat ride presentation: *Between Two Bridges, from the Golden Gate to the Bay: History, Architecture & Design*
Donald MacDonald
Author of *Golden Gate Bridge: History and Design of an Icon*
San Francisco, CA

11:15-11:45 am

Boxed Lunches aboard the USS Potomac

12 noon

Bus from Sausalito to Mill Valley
Sausalito Harbor

12:15-1:15 pm

Gallery Visits
Mill Valley Valley, CA

1:15-2:15 pm

The Artistry of Contemporary Artists' Books: A Panel Discussion
142 Throckmorton Theatre
Mill Valley, CA

Donna Seager-Moderator
Founding Partner, Seager Gray Gallery
Mill Valley, CA

Julie Chen
Book Artist and Associate Professor of Book Art, Mills College
Berkeley, CA

Charles Hobson
Faculty Member, San Francisco Art Institute
San Francisco, CA

Penny Nii
Book Artist
Stanford, CA

2:15 pm

Bus to San Francisco

Bus departs from 142 Throckmorton Theatre

3:45-5:15 pm

Community Panel on the Future of the Book

The San Francisco Public Library

This event is free and open to the public

Harry Reese-Moderator
Professor, Department of Art; Associate Dean, College of Creative Studies
University of California, Santa Barbara
Santa Barbara, CA

Robert Bringhurst
Poet and Author of *The Elements of Typographic Style*
Vancouver, British Columbia, Canada

Brewster Kahle
Founder, The Internet Archive
San Francisco, CA

Peter Rutledge Koch
Printer & Proprietor, Pete Koch Printers
Founding Director, The CODEX Foundation
Berkeley, CA

5:45 pm

Bus to San Francisco Center for the Book

Bus departs from The San Francisco Public Library

6-8 pm

Closing Reception

San Francisco Center for the Book

Pull your own print, designed by Rik Olson