WAY OUT WEST: Fine Printing and the Cultural History of the Book in California

SCHEDULE OF EVENTS

Note: With the exception of Robert Bringhurst’s keynote address, all Thursday-Friday talks and panels are located at The World Affairs Council, 312 Sutter Street, Suite 200, San Francisco, CA

Thursday-Friday

All Day
The Book Shop of California
The Book Club of California
312 Sutter Street, Suite 500, San Francisco

A pop-up bookstore featuring works by the presses and printers featured in the Symposium.

Thursday

11 am-1 pm
Registration
The World Affairs Council
312 Sutter Street, Suite 200, San Francisco

1:15 pm
Welcome
Anne W. Smith & Curtiss Taylor, Centennial Co-Chairs
Peter Rutledge Koch, WAY OUT WEST Symposium Program Chair

1:30-2:45 pm
Collectors Forum
Wally Jansen
Book Club of California Board of Directors
San Mateo, CA

David Miller Parker
Valley Village, CA

J.S. Zil
Book Club of California Board of Directors
Sacramento, CA

3-3:25 pm
Men and Women Over 25: California Edition
Kitty Maryatt
Director, Scripps College Press
Claremont, CA

3:30-3:55 pm
The Education of the California Printer: 1912-2012
Laura Sorvetti
Library Assistant, Special Collections & University Archives, Kennedy Library, Cal Poly, San Luis Obispo
San Luis Obispo, CA

4-4:25 pm  
**The Indefatigable, Irrepressible Albert “Mickey” Bender**
Ann Harlow
Kensington, CA

4:30-4:55 pm  
**Richard Dillon: Bookman's Bookman and Historian's Historian**
Will Bagley
Salt Lake City, UT

5-6 pm  
**Informal Reception**
The Book Club of California
312 Sutter Street, Suite 500, San Francisco, CA

7-10 pm  
**Taste of California Gala Dinner**
The City Club of San Francisco
155 Sansome Street, San Francisco, CA

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Friday

8:30-11:30 am  
**Registration**
The World Affairs Council
312 Sutter Street, Suite 200, San Francisco

9-9:25 am  
**The Book Club of California’s First Book: Robert E. Cowan’s Bibliography of California and the Pacific West**
Gary Kurutz
Former Director, Special Collections, California State Library
Sacramento, CA

9:30-9:55 am  
**In the Shadow of Zamorano: José de la Rosa and the Evolution of Printing in Alta California**
Charles N. Johnson
Librarian, Museum of Ventura County
Ojai, CA

10-10:25 am  
**The Future is Already Here: Teaching Book Arts in the 21st Century**
Harry Reese
Professor, Department of Art; Associate Dean, College of Creative Studies
University of California, Santa Barbara
Santa Barbara, CA

10:30-10:55 am  
**Ninja Press: Moving the Los Angeles Tradition of Fine Printing Forward in the 21st Century**
Carolee Campbell
Proprietor, Ninja Press
11:30-12 pm **Networking Reception**
The Commonwealth Club
595 Market Street, San Francisco, CA

12-1 pm **Keynote Address: What the Ink Sings to the Paper**
The Commonwealth Club
595 Market Street, San Francisco, CA

Robert Bringhurst
Poet and Author of *The Elements of Typographic Style*
Vancouver, British Columbia, Canada

1-2 pm **No-Host “Lunch-Arounds”**
Various locations in downtown San Francisco
*Sign up at Registration*

2:15-2:40 pm **The Legacies of the Grabhorn Press and the Arion Press**
Andrew Hoyem
Publisher, Arion Press
San Francisco, CA

2:45-3:10 pm **Bookbinding in San Francisco, 1849-Present**
Tim James
President, American Bookbinders Museum & Proprietor, Taurus Bookbindery
San Francisco, CA

3:15-3:40 pm **Saul Marks, Grant Dahlstrom, Ward Ritchie & The End of an Era**
Patrick Reagh
Proprietor, Patrick Reagh Printers
Sebastopol, CA

3:45-4:10 pm **Welcome to the Bookcase! The Fundraiser Cookbook in California**
Liz Pollack
The Cook’s Bookcase
Santa Cruz, CA

4:15-4:40 pm **John Henry Nash: Printer and Paradox**
Jonathan Clark
Printer & Founder, The Artichoke Press
Mountain View, CA

4:45-6 pm **The Santa Cruz Tradition**
Matt Cohen-Moderator
Book Artist, Matt Cohen Editions/C & C Press
Santa Cruz, CA

Felicia Rice  
Printer/Book Artist, Moving Parts Press  
Santa Cruz, CA

Gary Young  
Editor, Greenhouse Review Press; Director, Cowell Press  
Santa Cruz, CA

6:30-7:30 pm  
Reception and Publication Party for Book Club of California  
Publication #230,  
Paul Frenzeny’s Chinatown Sketches  
The California Historical Society  
678 Mission Street, San Francisco, CA

This event is free and open to the public

7:30-9 pm  
No-Host “Dine-Arounds”  
Various locations in downtown San Francisco  
Sign up at Registration

Saturday

9 am-12 pm  
Boat Ride on the Bay, Aboard the USS Potomac  
Pier E, Ferry Building, San Francisco  
Board at 9 am; Boat will depart at 9:30 am sharp and disembark in Sausalito at 11:50 am

Boat ride presentation: Between Two Bridges, from the Golden Gate to the Bay: History, Architecture & Design  
Donald MacDonald  
Author of Golden Gate Bridge: History and Design of an Icon  
San Francisco, CA

11:15-11:45 am  
Boxed Lunches aboard the USS Potomac

12 noon  
Bus from Sausalito to Mill Valley  
Sausalito Harbor

12:15-1:15 pm  
Gallery Visits  
Mill Valley Valley, CA

1:15-2:15 pm  
The Artistry of Contemporary Artists’ Books: A Panel Discussion  
142 Throckmorton Theatre  
Mill Valley, CA
Donna Seager-Moderator
Founding Partner, Seager Gray Gallery
Mill Valley, CA

Julie Chen
Book Artist and Associate Professor of Book Art, Mills College
Berkeley, CA

Charles Hobson
Faculty Member, San Francisco Art Institute
San Francisco, CA

Penny Nii
Book Artist
Stanford, CA

2:15 pm
**Bus to San Francisco**
*Bus departs from 142 Throckmorton Theatre*

3:45-5:15 pm
**Community Panel on the Future of the Book**
The San Francisco Public Library
*This event is free and open to the public*

Harry Reese-Moderator
Professor, Department of Art; Associate Dean, College of Creative Studies
University of California, Santa Barbara
Santa Barbara, CA

Robert Bringhurst
Poet and Author of *The Elements of Typographic Style*
Vancouver, British Columbia, Canada

Brewster Kahle
Founder, The Internet Archive
San Francisco, CA

Peter Rutledge Koch
Printer & Proprietor, Pete Koch Printers
Founding Director, The CODEX Foundation
Berkeley, CA

5:45 pm
**Bus to San Francisco Center for the Book**
Bus departs from The San Francisco Public Library

6-8 pm
**Closing Reception**
San Francisco Center for the Book
*Pull your own print, designed by Rik Olson*